Village of Mannville

Strategic Plan

2027 – 2030

Public Summary Version

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Village of Mannville Strategic Plan (2027 – 2030) Overview

VISION STATEMENT

Mannville is a welcoming, safe, and progressive community that values its small-village character while embracing sustainable growth and opportunity.

MISSION STATEMENT

Mannville provides safe, reliable services and infrastructure through responsible stewardship, informed decision-making, and open, honest communication.

Guiding Principles

Look Forward

The past is important because it provides history and context. However, decision-making will focus on the future and what is best for Mannville moving forward.

Be Accountable

Council and Administration will be accountable to themselves, to each other, and to the community for their actions and decisions.

Use the Strategic Plan

Council has developed this Strategic Plan to guide decision-making throughout the life of the Plan. Decisions, priorities, and operations will be considered in the context of the Strategic Plan.

Work Together

Council and Administration will approach decisions collaboratively and will work with each other, the community, and stakeholders in a constructive and respectful manner.

Strategic Objectives

1.	Create a community environment that encourages pride in the community and community revitalization.
2.	Provide reliable infrastructure through proactive maintenance and prioritization.
3.	Encourage and be ready for all types of growth and development, including residential, commercial, industrial, and economic development.
4.	Create opportunities that support a healthy, safe, and active community.
5.	Provide clear, consistent, and timely communication while encouraging meaningful two-way dialogue with residents and stakeholders.

Background

This public summary version of the Strategic Plan contains the core strategic plan. Detailed tables, schedules, and supporting appendices have been removed.

About Mannville

The Village of Mannville is a small rural community located in east-central Alberta at the junction of the Yellowhead Highway (Highway 16) and Highway 881, approximately 170 kilometres east of Edmonton. Agriculture has been, and continues to be, an important part of the local and regional economy.

According to the Government of Alberta Regional Dashboard, Mannville had a population of 829 in 2025. The Village encompasses approximately 1.64 square kilometres and had 482 dwelling units in 2023. In 2021, Mannville had a labour force of 375 people, while the median family income was $102,770 in 2023. Total property assessment was approximately $54 million in 2026, with residential property accounting for approximately 82% of total assessment in 2024.[1]

For a community of its size, Mannville offers a broad range of recreation and community facilities. The Mannville Gadsden Recreation Centre includes a community hall, hockey arena, three-sheet curling facility, and fitness centre. The community is also home to the Mannville Riverview Golf Course and Campground, which includes a scenic nine-hole golf course. There is a five-diamond baseball complex that frequently supports organized baseball, tournaments, and community recreation. Mannville also has a public library and a Kindergarten to Grade 12 school, which provide important community and educational services.[2]

Mannville is positioned for future residential and economic development. The Village has a number of residential and commercial lots available for sale[3], along with existing infrastructure, community facilities, and local amenities that support future growth. At the same time, continued investment in infrastructure, community revitalization, recreation, and economic development will be important to maintaining Mannville's quality of life and creating new opportunities. These existing assets, together with the priorities reflected in this Strategic Plan, provide the foundation for future growth and development.

[1] Government of Alberta, Regional Dashboard – Mannville, https://regionaldashboard.alberta.ca/region/mannville/
[2] Village of Mannville, www.mannville.com, including "About Mannville," "Mannville Facilities," and related community information pages.
[3] Village of Mannville, "Lots for Sale," www.mannville.com

Purpose of the Strategic Plan

The Strategic Plan provides a clear framework to guide Council and Administration throughout the life of the plan. It identifies Mannville's vision, mission, guiding principles, strategic objectives, and key actions, and is intended to support consistent decision-making and priority setting.

The Plan will help align resources, budgets, projects, and operational decisions with the community's long-term direction. It also provides a reference point for monitoring progress during the life of the Plan.

The Strategic Plan does not replace annual budgeting, operational planning, or other plans, policies, or bylaws. Rather, it provides guidance for how those decisions, plans, and priorities are considered and provides overarching direction to help ensure those decisions support Mannville's broader goals.

Strategic Planning Process

Council sought a plan that was reflective of the community and the people it serves. Municipal Rising Tides Administration and Consulting was engaged to assist with the development of the Plan. Community and stakeholder input formed an important part of the planning process.

Input for the plan was gathered in three ways:

1. One-on-one interviews with Councillors, the Chief Administrative Officer, and the Superintendent of Public Works.
2. A community survey resulting in a What We Heard Report.
3. An in-person strategic planning session with Council, the Chief Administrative Officer, and the Superintendent of Public Works.

The consultant conducted one-on-one interviews with Council and key staff to better understand the community and provide each person an opportunity to share individual feedback. The information gathered during these interviews informed the community survey. The survey was mailed to residents and made available on the Village website and social media channels. Responses to the survey were summarized in a What We Heard Report. Following the survey, an in-person strategic planning session was held with Council and key staff to further develop the direction and priorities contained in this Strategic Plan.

Strategic Foundation

Vision Statement

The Vision Statement describes the future that Mannville is working towards.

Mannville is a welcoming, safe, and progressive community that values its small-village character while embracing sustainable growth and opportunity.

Mission Statement

The Mission Statement describes Mannville's role in working towards that Vision.

Mannville provides safe, reliable services and infrastructure through responsible stewardship, informed decision-making, and open, honest communication.

Guiding Principles

Council and Administration will use the following guiding principles to support their decision-making:

1. **Look Forward**

   The past is important because it provides history and context. However, decision-making will focus on the future and what is best for Mannville moving forward.

2. **Be Accountable**

   Council and Administration will be accountable to themselves, to each other, and to the community for their actions and decisions.

3. **Use the Strategic Plan**

   Council has developed this Strategic Plan to guide decision-making throughout the life of the plan. Decisions, priorities, and operations will be considered in the context of the Strategic Plan.

4. **Work Together**

   Council and Administration will approach decisions collaboratively and will work with each other, the community, and stakeholders in a constructive and respectful manner.

Strategic Objectives

During the strategic planning session, five strategic objectives were identified. Each objective was then broken down into achievable, concrete actions intended to assist Mannville in making progress toward those objectives and the overall vision for the community.

The five strategic objectives identified by Council and Administration are:

1. Create a community environment that encourages pride in the community and community revitalization.
2. Provide reliable infrastructure through proactive maintenance and prioritization.
3. Encourage and be ready for all types of growth and development, including residential, commercial, industrial, and economic development.
4. Create opportunities that support a healthy, safe, and active community.
5. Provide clear, consistent, and timely communication while encouraging meaningful two-way dialogue with residents and stakeholders.

Plan Implementation and Review

The Strategic Plan is intended to be an active tool that guides Council and Administration through the life of the Plan. Implementation will occur through regular decision-making processes, including annual budgeting, operational planning, bylaw and policy development, Council meetings, and other decision-making processes.

Council will provide strategic direction and establish priorities through its decisions and annual budget process. Administration is responsible for advancing the actions identified in the Plan and bringing forward recommendations where Council direction is required. Administration is also responsible to ensure that the Plan is reflected in operational decision-making.

Progress on the Strategic Plan and its key steps will be reviewed regularly. At a minimum, Council and Administration will review the plan and the status of its keys steps annually.

The Strategic Plan is intended to provide direction while allowing responsiveness to changing circumstances. New opportunities, funding availability, legislative requirements, changing community needs, or unforeseen circumstances may require Council to adjust priorities and actions during the life of the plan. Any changes should consider Mannville's Vision, Mission, Guiding Principles, and Strategic Objectives.

Closing Summary

This Strategic Plan reflects Mannville's current priorities, community input, and Council's vision for the future. It is intended to be a practical framework to guide decision-making, investment, and operations throughout the life of the Plan.

Successful implementation will depend on continued collaboration between Council, Administration, the community, and other stakeholders. By using the Plan as an active decision-making tool, Mannville will continue to build on its strengths while responding to changing and emerging need